

Breathe healthier,
live better

Product Catalog 2017

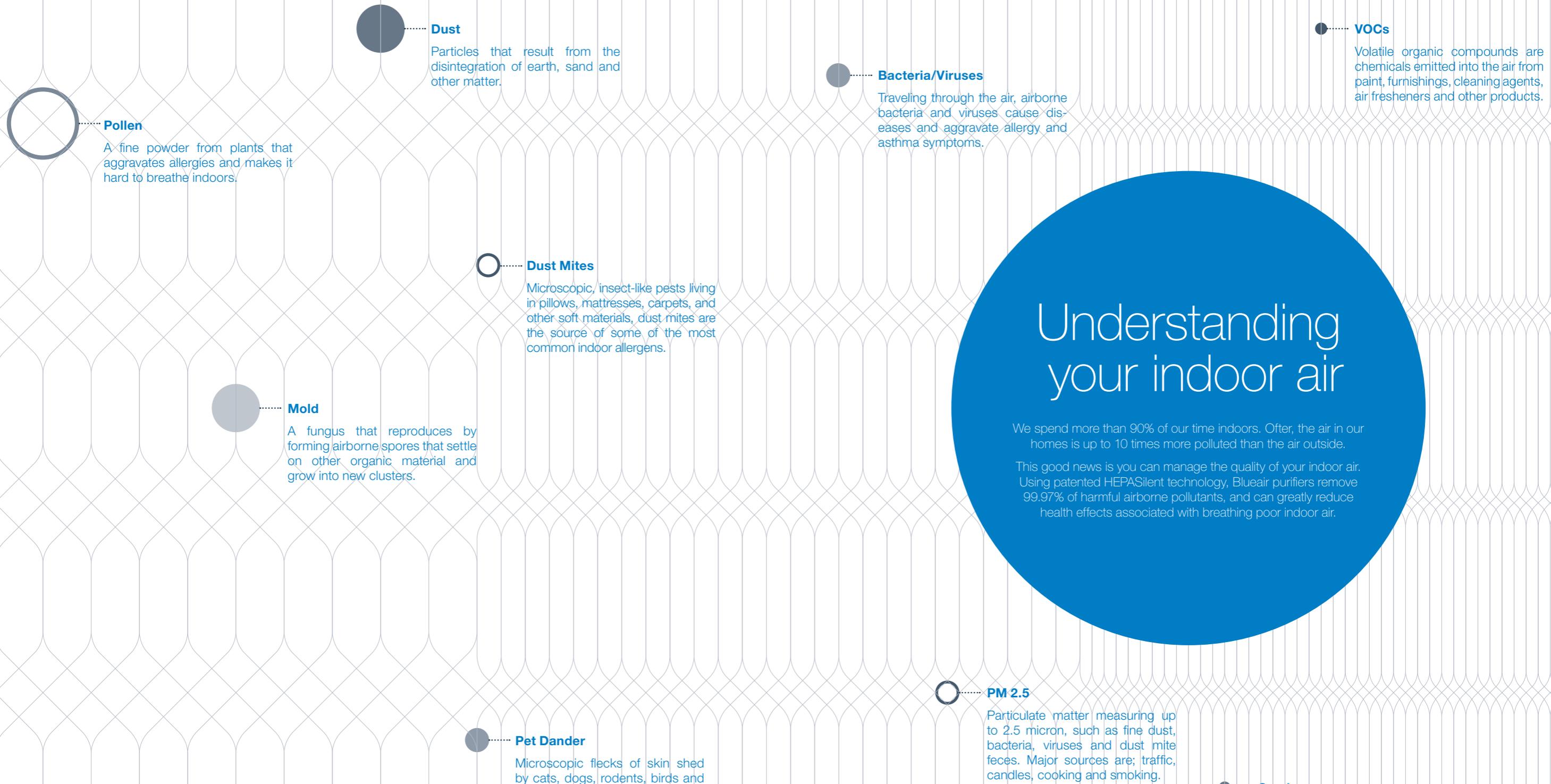


How healthy is your indoor air?

Make the life-affirming choice to breathe air as clean as nature intended. Healthy air that's free of harmful pollutants can add minutes, weeks, months – maybe even years to your life. The choice is yours.

Breathe healthier, live better	3
Wellness	4
Understanding your indoor air	6
Connect with your clean air	8
Blueair Friend™ app	10
Blueair Aware™	12
Blueair Classic™	14
Blueair Sense+™	22
Blueair Pro™	28
HEPASilent™ technology	32
Blue™ by Blueair	34
Innovated with love	38





Understanding your indoor air

We spend more than 90% of our time indoors. Often, the air in our homes is up to 10 times more polluted than the air outside.

This good news is you can manage the quality of your indoor air. Using patented HEPA Silent technology, Blueair purifiers remove 99.97% of harmful airborne pollutants, and can greatly reduce health effects associated with breathing poor indoor air.



Connect with your clean air

Wi-Fi enabled Blueair purifiers allow you to control air quality using your smart device. Use the Blueair Friend app, to take control of the air you breathe with information about indoor and outdoor air quality, wellness advice, alerts and tips – all in real-time.

Stay connected to clean air wherever you are.



Blueair Friend App

Puts you in control
of the air you breathe



Control, Monitor and Purify

Meet the Blueair Friend app. Your connection to better understand the quality of the air you breathe, indoors and out. Use the Blueair Friend app to control settings on your Wi-Fi enabled Blueair purifier, such as the Classic family and Sense+, all from your smartphone.

Don't own a Blueair? Use the Blueair Friend app to access outdoor air quality data from more than 160 countries in real-time. As well as wellness advice and tips on how to breathe healthier air.

Connect the app with the Blueair Aware air quality monitor anywhere there's an internet connection and see the status of your indoor air in real-time. View room temperature, humidity, and pollution levels, and make adjustments to your Blueair Wi-Fi enabled air purifier.



Blueair Aware

Empowers you to breathe
clean indoor air



The Intelligent Air Quality Monitor

Depending on where you live or work, indoor air can be up to 100 times more polluted than outdoor air, but the problem is, you can't see the difference. Blueair Aware helps you measure, monitor and control your indoor air quality. Improve your health and wellness even further by connecting the Blueair Aware with the Blueair Friend app to get real-time air quality data, indoors and outdoors, and to automatically control your Wi-Fi enabled Classic or Sense+ air purifier.

- Monitor indoor air quality including airborne particles like PM 2.5, volatile organic compounds (VOC), carbon dioxide indication based on VOC, temperature and humidity
- Sends air quality data, updates and alerts in real time to your smartphone when used with the Blueair Friend app
- Gives you control of your indoor air quality as well as your health and wellbeing when used with Blueair Friend app



Blueair Classic

Cares about your loved ones as much as you do



Timeless Quality, Superior Performance

Studies show that children's lungs and brains develop better with cleaner air. Just imagine what breathing better indoor air can do for allergy and asthma sufferers, and for those with other respiratory problems. With the same timeless quality and superior performance, our Classic family of air purifier are now Wi-Fi enabled to make healthy living effortless.

- Wi-Fi enabled for complete control from your smartphone
- Eliminates 99.97% of airborne pollutants to ensure your family and friends are breathing the cleanest air possible
- Minimizes triggers for people who have allergies, asthma and other respiratory illnesses
- Connects seamlessly with the Blueair Aware to provide optimal air quality based on real-time indoor air measurements







Classic Air Purifiers

Performance & Specifications



Model [†]	Classic 205	Classic 405	Classic 505	Classic 605
Room Size	279 ft ² (25 m ²)	434 ft ² (37 m ²)	698 ft ² (65 m ²)	775 ft ² (72 m ²)
Clean Air Delivery Rate (CADR) [‡]				
Smoke	180 cfm (306 m ³ /h)	280 cfm (476 m ³ /h)	450 cfm (765 m ³ /h)	580 cfm (985 m ³ /h)
Dust	200 cfm (306 m ³ /h)	300 cfm (510 m ³ /h)	400 cfm (680 m ³ /h)	500 cfm (850 m ³ /h)
Pollen	200 cfm (306 m ³ /h)	300 cfm (510 m ³ /h)	400 cfm (680 m ³ /h)	500 cfm (850 m ³ /h)
Air Changes Per Hour [§]	5	5	5	5
Product				
Dimensions (H x W x D)	20 x 17 x 9 in 533 x 432 x 241mm	23 x 20 x 11 in 590 x 500 x 275 mm	26 x 20 x 13 in 660 x 500 x 340 mm	26 x 20 x 13 in 660 x 500 x 340 mm
Airflow	– High 190 cfm (323 m ³ /h) – Low 60 cfm (102 m ³ /h)	280 cfm (476 m ³ /h) 75 cfm (127 m ³ /h)	>500 cfm (850 m ³ /h) 120 cfm (204 m ³ /h)	>500 cfm (850 m ³ /h) 120 cfm (204 m ³ /h)
Sound Level	– High 56 dB(A) – Low 32 dB(A)	52 dB(A) 32 dB(A)	60 dB(A) 32 dB(A)	60 dB(A) 32 dB(A)
Energy Consumption	– High 90 W – Low 19 W	80 W 35 W	105 W 15 W	105 W 15 W
Casters	No	Optional	Yes	Yes
HEPASilent Filter [¶]				
Particle Filter	Yes	Yes	Yes	Yes
SmokeStop™ Filter	Optional	Optional	Optional	Optional
Number of Filters	1	1	3	3
Filter Replacement Indicator	Yes	Yes	Yes	Yes
Compatibility				
Wi-Fi	Yes	Yes	Yes	Yes
Blueair Friend app	Yes	Yes	Yes	Yes
Blueair Aware	Yes	Yes	Yes	Yes
Certification Programs [▀]				
AHAM Verified	Yes	Yes	Yes	Yes
ENERGY STAR	Yes	Yes	Yes	Yes
ARB (Zero Ozone)	Yes	Yes	Yes	Yes

[†] Specifications based on U.S. models (120 VAC, 60 Hz with particle filter).

[‡] The CADR indicates how much filtered air is delivered (airflow) by the air purifier operating at the highest setting, and how well the system removes tobacco smoke, dust and pollen pollutants from the air (efficiency). Tests are performed in accordance with ANSI/AHAM AC-1. The maximum possible CADR ratings according to this standard are: Tobacco Smoke: 450 cfm. / Dust: 400 cfm. / Pollen: 450 cfm.

[§] Air change per hour is calculated on the recommended room size, assuming 8 foot (2.4 m) ceiling. The air change rate per hour will increase for smaller rooms.

[¶] Recommended interval for filter replacement is 6 months.

[▀] Blueair units comply with quality, safety and regulatory requirements of the countries where they are sold. Blueair units comply with international standards, including the CE mark, S mark, CB Scheme and ETL Listed Mark. National standards are controlled by the distributors responsible for the market.

Classic HEPASilent Filters

Performance & Specifications

Filter Type (Standard)	Classic Particle Filter
Filter Media	Non-woven gradient polypropylene blend fibers
Filter Recycling Method	Paper & Plastic
Dimensions (H x W x D)	
Classic 205	17.9 x 14.4 x 1.8 in
Classic 405	20.5 x 9.8 x 3.7 in
Classic 505 & 605	13 x 9.3 x 2.7 in
Surface Area per Filter	
Classic 205	31 ft ²
Classic 405	46 ft ²
Classic 505 & 605	49 ft ²



Casters help you easily move Classic 505 and 605 models, optional on the 405.

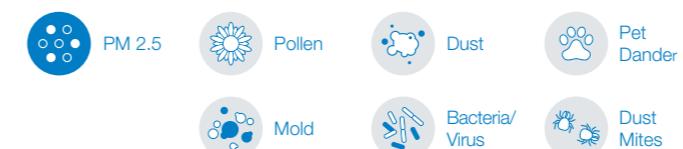
Filter Type (Optional)	Classic SmokeStop Filter
Filter Media	Non-woven gradient polypropylene blend fibers and activated carbon pellets
Filter Recycling Method	Paper & Plastic
Dimensions (H x W x D)	
Classic 205	17.9 x 14.4 x 1.8 in
Classic 405	20.5 x 9.8 x 3.7 in
Classic 505 & 605	13 x 9.3 x 2.7 in
Surface Area per Filter	
Classic 205	19 ft ²
Classic 405	38 ft ²
Classic 505 & 605	45 ft ²



New hidden display indicates filter change, Wi-Fi status, and speed settings.

Particle Filters remove:

Designed for maximum removal of all airborne particles. The perfect choice for removing pollutants such as pollen, dust, pet dander and other particles.



SmokeStop Filters remove:

Particle filter with activated carbon removes all airborne particles listed above, as well as, heavy gaseous pollutants, such as tobacco smoke and volatile organic compounds (VOCs).



Download the Blueair Friend app from our website and get connected to your air.

Blueair Sense+

The intelligent air purifier
for your unique style



Wi-Fi enabled with award-winning design

Live life to the fullest without compromising your health, wellbeing or personal style. Featuring a modern color palette, the Sense+ is perfect for compact spaces where good looks matter, but breathing clean air matters more. Wi-Fi enabled for remote control and interactivity with the Blueair Friend app to give you indoor air quality advice and air quality data.

- Style your life with better indoor air quality
- Combines the best of Swedish engineering with aesthetics for a design that's truly functional
- Built-in motion sensor and filter change indicator





Blueair Sense+

Make sense of your indoor air with the intelligent air purifier. With the Sense+ and Blueair Aware, you always know the quality of the air you breathe. Use the Blueair Friend app to control your Sense+ from a remote location, as well as, to get easy access to outdoor air quality data and indoor air quality tips.

Sense+ Air Purifiers

Performance & Specifications



Model

Sense+

Room Size

186 ft² (18 m²)

Clean Air Delivery Rate (CADR)ⁱⁱ

Smoke	120 cfm (204 m ³ /h)
Dust	140 cfm (238 m ³ /h)
Pollen	150 cfm (255 m ³ /h)
Air Changes Per Hour ⁱⁱⁱ	5

Product

Dimensions (H x W x D)	19.5 x 18.5 x 6.7 in 492 x 470 x 170 mm
Airflow	– High – Medium – Low
Sound Level	– High – Medium – Low
Energy Consumption	– High – Medium – Low
	46 W 20 W 7 W

HEPASilentPlus Filter^v

Particle Filter with Carbon Sheet	Yes
Number of Filters	2
Filter Replacement Indicator	Yes

Compatibility / Sensors

Wi-Fi	Yes
Blueair Friend app	Yes
Blueair Aware	Yes
Motion Sensor	Yes

Certification Programs^v

AHAM Verified	Yes
ENERGY STAR	Yes
ARB (Zero Ozone)	Yes

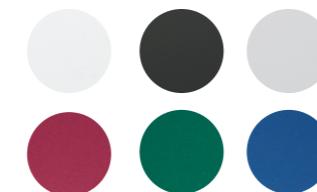
ⁱ Specifications based on U.S. models (120 VAC, 60 Hz with particle filter).

ⁱⁱ The CADR indicates how much filtered air is delivered (airflow) by the air purifier operating at the highest setting, and how well the system removes tobacco smoke, dust and pollen pollutants from the air (efficiency). Tests are performed in accordance with ANSI/AHAM AC-1. The maximum possible CADR ratings according to this standard are: Tobacco Smoke: 450 cfm. / Dust: 400 cfm. / Pollen: 450 cfm.

ⁱⁱⁱ Air change per hour is calculated on the recommended room size, assuming 8 foot (2.4 m) ceilings. The air change rate per hour will increase for smaller rooms.

^{iv} Recommended interval for filter replacement is 6 months.

^v Blueair units comply with quality, safety and regulatory requirements of the countries where they are sold. Blueair units comply with international standards, including the CE mark, S mark, CB Scheme and ETL Listed Mark. National standards are controlled by the distributors responsible for the market.



Six great colors for understated elegance or an expressive statement.



Want to change fan speed? Just swipe your hand over the Sense+ unit to activate the motion sensor.



Award-winning design that's won praise for its form and function.

Sense+ Filters

Performance & Specifications

Filter Type (Standard)

Filter Media Non-woven gradient polypropylene blend fibers and activated carbon sheet

Number of Filters 2

Recycling Method Paper & Plastic

Dimensions (H x W x D) 17.4 x 5.5 x 2.3 in

Surface Area per Filter 32.7 ft²



Blueair Pro

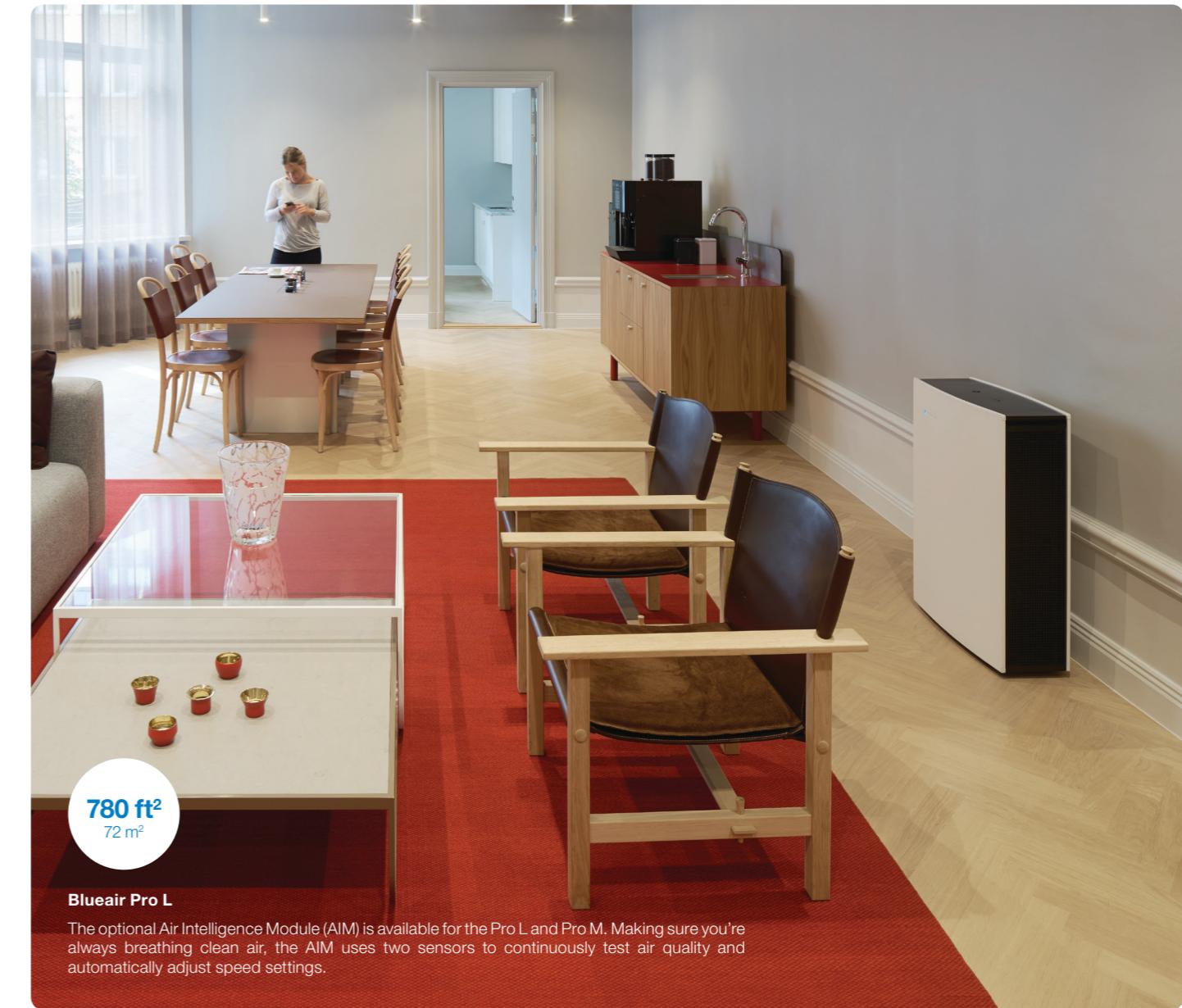
Boosts energy levels and productivity at your workplace



Professional Performance, Superior Style

Designed to work as hard as you do, the Blueair Pro family of air purifiers makes your office environment feel better and be more productive. With award-winning design, innovative technology and exceptional performance, the Pro provides professional air purification. Despite its remarkably small footprint, it delivers more clean air, faster than any other stand-alone room air purifier.

- Improves your office environment
- Protects colleagues and friends against the negative health effects of poor indoor air quality
- Helps your staff feel healthier and retains talented employees



Pro Air Purifiers

Performance & Specifications



Model ^{II}	Pro M	Pro L	Pro XL	
Room Size	390 ft² (36 m²)	780 ft² (72 m²)	1,180 ft² (110 m²)	
Clean Air Delivery Rate (CADR)^{III}				
Smoke	250 cfm (425 m ³ /h)	490 cfm (833 m ³ /h)	800 cfm (1359 m ³ /h)	
Dust	285 cfm (485 m ³ /h)	630 cfm (1070 m ³ /h)	950 cfm (1614 m ³ /h)	
Pollen	350 cfm (595 m ³ /h)	600 cfm (1020 m ³ /h)	900 cfm (1529 m ³ /h)	
Air Changes Per Hour ^{IV}	5	5	5	
Product				
Airflow	- High - Medium - Low	330 cfm (561 m ³ /h) 110 cfm (187 m ³ /h) 70 cfm (119 m ³ /h)	660 cfm (1122 m ³ /h) 220 cfm (374 m ³ /h) 140 cfm (238 m ³ /h)	990 cfm (1683 m ³ /h) 330 cfm (561 m ³ /h) 210 cfm (357 m ³ /h)
Sound Level	- High - Medium - Low	55 dB(A) 34 dB(A) 32 dB(A)	55 dB(A) 34 dB(A) 32 dB(A)	58 dB(A) 35 dB(A) 32 dB(A)
Energy Consumption	- High - Medium - Low	85 W 19 W 11 W	170 W 38 W 22 W	256 W 57 W 33 W
Casters	No	Yes	No	
Wall Mount	No	No	Optional	
HEPASilent Filter^V				
Particle Filter	Yes	Yes	Yes	
SmokeStop Filter	Yes	Yes	Yes	
Carbon+ Filter	Yes	Yes	Yes	
Number of Filter	1	2	3	
Filter Replacement Indicator	Yes	Yes	Yes	
Sensors				
Air Intelligence Module	Optional	Optional	Included	
Certification Programs^V				
AHAM Verified	Yes	Yes	Yes	
ENERGY STAR	Yes	Yes	Yes	
ARB (Zero Ozone)	Yes	Yes	Yes	
Dimensions / Weight				
Product Dimensions (H x W x D)	17 x 20 x 10 in 430 x 504 x 240 mm	31 x 20 x 10 in 790 x 504 x 240 mm	44 x 20 x 10 in 1120 x 504 x 240 mm	
Product Weight (Including filter)	25 lbs (11.5 kg)	44 lbs (20 kg)	70 lbs (31.6 kg)	

^I Specifications based on U.S. models (120 VAC, 60 Hz with particle filter).

^{II} The CADR indicates how much filtered air is delivered (airflow) by the air purifier operating at the highest setting, and how well the system removes tobacco smoke, dust and pollen pollutants from the air (efficiency). Tests are performed in accordance with ANSI/AHAM AC-1. The maximum possible CADR ratings according to this standard are: Tobacco Smoke: 450 cfm. / Dust: 400 cfm. / Pollen: 450 cfm.

^{III} Air change per hour is calculated on the recommended room size, assuming 8 foot (2.4 m) ceiling. The air change rate per hour will increase for smaller rooms.

^{IV} Recommended interval for filter replacement is 6 months.

^V Blueair units comply with quality, safety and regulatory requirements of the countries where they are sold. Blueair units comply with international standards, including the CE mark, S mark, CB Scheme and ETL Listed Mark. National standards are controlled by the distributors responsible for the market.

Pro HEPASilent Filters

Performance & Specifications

Pro Particle Filter (Standard)

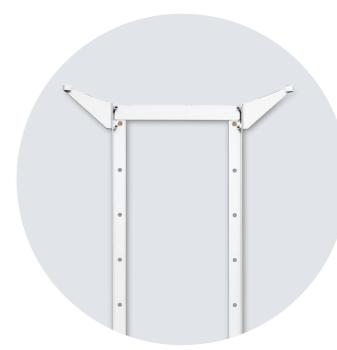
Pre-filter Media	Low density foam
Filter Media	Thermally bonded polyolefin
Number of Filters (M - L - XL)	1 - 2 - 3
Filter Frame Material	Polypropylene
Filter Recycling Method	Plastic
Dimensions (H x W x D)	13.8 x 8.1 x (1.2 + 1.2) in



The Air Intelligence Module (AIM) features two sensors to test indoor air quality and auto adjust for optimal clean air.

Pro SmokeStop Filter (Optional)

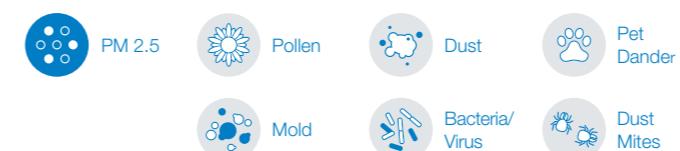
Pre-filter Media	Low density foam
Filter Media	Thermally bonded polyolefin and activated carbon pellets
Number of Filters (M - L - XL)	1 - 2 - 3
Filter Frame Material	Polypropylene
Filter Recycling Method	Plastic
Dimensions (H x W x D)	13.8 x 8.1 x (1.6 + 1.6) in



Free up floor space with the optional wall mount for the Pro XL.

Particle Filters remove:

Designed for maximum removal of all airborne particles. The perfect choice for removing pollutants such as pollen, dust, pet dander and other particles.



SmokeStop Filters remove:

Particle filter with activated carbon removes all airborne particles listed above, as well as, heavy gaseous pollutants, such as tobacco smoke and volatile organic compounds (VOCs).



Pro Carbon+ Filter (Add on)

Optional add on to Pro Particle and SmokeStop filters with activated carbon, alumina and other binders for the removal of heavy gaseous pollutants.

Filter Media	Activated carbon pellets
Number of Filters (M - L - XL)	1 - 2 - 3
Filter Frame Material	Polypropylene
Filter Recycling Method	Plastic
Dimensions	13.8 x 8.1 x (0.4 + 0.4) in



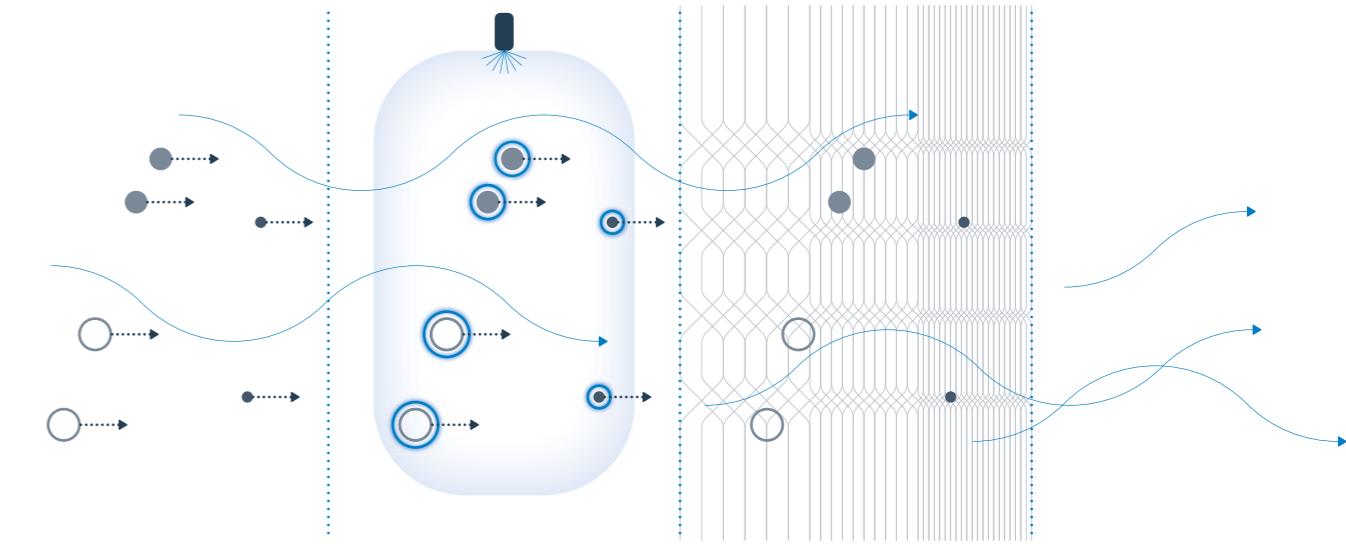
Innovative v-shaped filters provide greater filtration capacity.

HEPASilent Technology

Higher airflow efficiency, lower noise
and energy consumption



HEPASilent technology



The ultra-silent fan draws air into the air purifier.

Airborne particles are electrically charged.

Charged particles are captured in the gradient filter.

Clean air is distributed into the room five times per hour.



Particle Filter

Designed for maximum removal of all airborne particles. The perfect choice for removing pollutants such as pollen, dust, pet dander and other particles you don't want around.



SmokeStop Filter

Particle filter with activated carbon (honey comb and sheet) for use in rooms where removal of heavy gaseous pollutants, such as tobacco smoke or volatile organic compounds (VOCs), is required.



Best-in-class filtration for every need

Our air purifier replacement filters use a revolutionary combination of the best in electrostatic and mechanical filtration. Patented HEPASilent technology removes 99.97% of harmful particles from the air, down to 0.1 micron in size.

- Highly efficient particle filters fit most needs or choose activated carbon filters to remove gaseous pollutants
- Saves energy with super low energy consumption
- Less dense filter media, which means lower noise levels

blue
by Blueair

Blue by Blueair
The easy-going air purifier



Clean air for all

Fresh-air enthusiasts feel right at home with the Blue family of air purifiers. Eye-catching and performance-driven, Blue makes it easy to adopt healthy habits, like breathing better. So you can breathe more, and worry less. The colorful pre-filters are customizable and functional, catching larger particles, and extending the life of the main filter.

- 360° air intake, removes more airborne pollutants
- Easy one-button control
- Five playful pre-filter colors adapt to your style
- No-hassle operation and maintenance

BLUE
PERFORMANCE & SPECIFICATIONS



MODEL ^I	BLUE PURE 411	BLUE PURE 211	BLUE PURE 121
ROOM SIZE	161 FT ² (15 M ²)	540 FT ² (50 M ²)	620 FT ² (57 M ²)
CLEAN AIR DELIVERY RATE (CADR) ^{II}			
SMOKE	105 CFM (180 M ³ /H)	350 CFM (590 M ³ /H)	400 CFM (680 M ³ /H)
DUST	120 CFM (200 M ³ /H)	350 CFM (590 M ³ /H)	400 CFM (680 M ³ /H)
POLLEN	120 CFM (200 M ³ /H)	350 CFM (590 M ³ /H)	400 CFM (680 M ³ /H)
AIR CHANGES PER HOUR ^{III}	5	5	5
PRODUCT			
AIRFLOW - HIGH	120 CFM (200 M ³ /H)	365 CFM (620 M ³ /H)	700 CFM (420 M ³ /H)
- LOW	35 CFM (60 M ³ /H)	135 CFM (230 M ³ /H)	290 CFM (170 M ³ /H)
SOUND LEVEL	- HIGH	46 DB(A)	56 DB(A)
- LOW		17 DB(A)	31 DB(A)
ENERGY CONSUMPTION - HIGH	10 W	61 W	61 W
- LOW	1.5 W	30 W	30 W
FILTER ^{IV}			
PARTICLE FILTER	YES	YES	YES
PARTICLE + CARBON FILTER	YES	YES	YES
FILTER REPLACEMENT INDICATOR	YES	YES	YES
SPEEDS	3	3	3
CERTIFICATION PROGRAMS			
AHAM VERIFIED	YES	YES	YES
ENERGY STAR	YES	YES	YES
ARB (ZERO OZONE)	YES	YES	YES
DIMENSIONS / WEIGHT			
PRODUCT DIMENSIONS (H X W X D)	16.7 X 8 X 8 IN 425 X 200 X 200 MM	20.4 X 13 X 13 IN 517 X 330 X 330 MM	28.2 X 13 X 13 IN 715 X 330 X 330 MM
PRODUCT WEIGHT (WITH FILTER)	3.35 LBS (1.52 KG)	13 LBS (5.7 KG)	18.2 LBS (8.5 KG)

^I SPECIFICATIONS BASED ON U.S. VERSION MODELS (120 VAC, 60 HZ) WITH PARTICLE FILTER.

^{II} THE CADR INDICATES HOW MUCH FILTERED AIR IS DELIVERED (AIRFLOW) BY THE AIR PURIFIER OPERATING AT THE HIGHEST SETTING, AND HOW WELL THE SYSTEM REMOVES TOBACCO SMOKE, DUST AND POLLEN POLLUTANTS FROM THE AIR (EFFICIENCY). TESTS ARE PERFORMED IN ACCORDANCE WITH ANSI/AHAM AC-1. THE MAXIMUM POSSIBLE CADR RATINGS ACCORDING TO THIS STANDARD ARE: TOBACCO SMOKE: 450 CFM. / DUST: 400 CFM. / POLLEN: 450 CFM.

^{III} AIR CHANGE PER HOUR IS CALCULATED ON THE RECOMMENDED ROOM SIZE, ASSUMING 8 FOOT (2.4 M) CEILINGS. THE AIR CHANGE RATE PER HOUR INCREASES IN SMALLER ROOMS.

^{IV} RECOMMENDED INTERVAL FOR FILTER REPLACEMENT IS 6 MONTHS.

^V BLUEAIR UNITS COMPLY WITH QUALITY, SAFETY AND REGULATORY REQUIREMENTS OF THE COUNTRIES WHERE THEY ARE SOLD. BLUEAIR UNITS COMPLY WITH INTERNATIONAL STANDARDS, INCLUDING THE CE MARK, S MARK, CB SCHEME AND ETL LISTED MARK. NATIONAL STANDARDS ARE CONTROLLED BY THE DISTRIBUTORS RESPONSIBLE FOR THE MARKET.

BLUE FILTERS
PERFORMANCE & SPECIFICATIONS

Each unit includes two fabric pre-filter colors and either a Particle filter or a Particle + Carbon filter. Additional pre-filter colors are sold separately.

Pre-filters:

Pre-filters catch larger particles, extending the life of the main filter. Gently vacuum the pre-filter or throw it in the washing machine when it needs cleaning.



Particle filters remove:

Designed for maximum removal of all airborne particles. The perfect choice for removing pollutants such as pollen, dust, pet dander and other particles.



Particle + Carbon filters remove:

Particle filter with activated carbon removes all airborne particles listed above, as well as, heavy gaseous pollutants, such as tobacco smoke and volatile organic compounds (VOCs).



Headquartered in Stockholm, Sweden, Blueair is the leading provider of best-in-class air purification solutions for people who want to breathe clean air and live healthier lives. Sold in countries all over the world, our high-performance air purification solutions are energy-efficient and responsibly made. Through our unwavering commitment to excellence, research and constant innovation, Blueair is shaping the way the world breathes to make people feel more alert and alive – today and tomorrow.

Download the Blueair Friend app from our website and get connected to your clean air.